Rec'd PCT/PTO 06 MAY 2005

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property
Organization
International Bureau

(51) International Patent Classification: G06F 15/16,
7/00, 17/30

(21) International Application Number:
PCT/IL2003/000961

(22) International Filing Date:
13 November 2003 (13.11.2003)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
152862   14 November 2002 (14.11.2002)   IL

(71) Applicant and
(72) Inventor: RUBINSTEIN, Sarah [IL/IL]; 24 Nehemiah
Street, 51600 B'nai Brak (IL).

(74) Agents: LUZZATTO, Kfir et al.; Luzzatto & Luzzatto,
P.O. Box 5352, 84152 Beer Sheva (IL).

(81) Designated States (national): AE, AG, AL, AM, AT, AU,
AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR,
CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD,
GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR,
KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN,
MW, MX, MZ, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU,
SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA,
UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States (regional): ARIPO patent (BW, GH,
GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW),
Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM),
European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE,
ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE,
SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA,
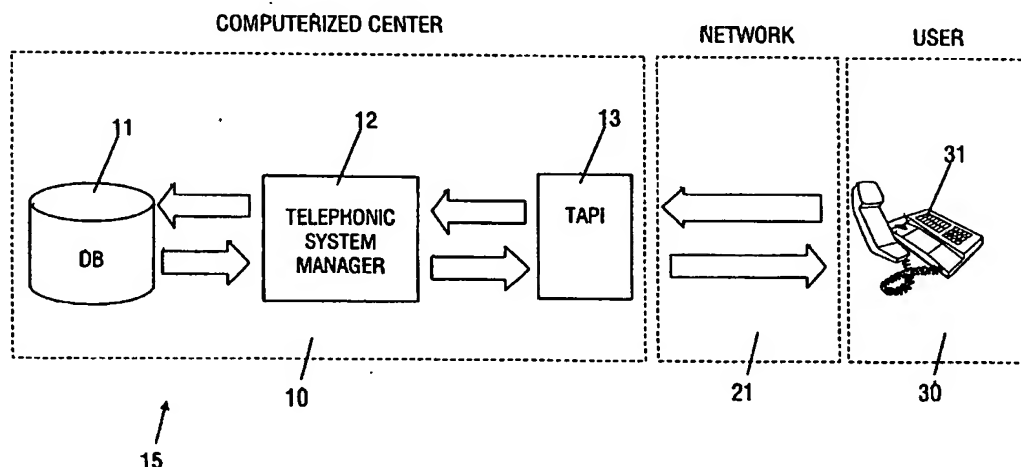GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:
— with international search report
— before the expiration of the time limit for amending the
claims and to be republished in the event of receipt of
amendments

(88) Date of publication of the international search report:
1 July 2004

For two-letter codes and other abbreviations, refer to the "Guid-
ance Notes on Codes and Abbreviations" appearing at the begin-
ning of each regular issue of the PCT Gazette.

(54) Title: METHOD AND SYSTEM FOR STORING AND RETRIEVING PERSONAL INFORMATION

(57) Abstract: A method for storing and retrieving personal information adapted to improve the level of contentment of a user (30).
A database (11) is provided, for storing therein and retrieving therefrom information that is related to sources of contentment. Each
of the sources of contentment is associated with a different aspect of the user's life. Categories by which the information is to be
stored in and retrieved from the database (11) are determined. The database (11) is updated by storing information that is related to
a source of contentment. The information is stored in a unique location of the database and categorized according to a definition of
each of the categories. The user (30) can access one or more unique locations of the database (11) in which categorized information of
interest is stored. Upon receiving a request from the user (30), the categorized information of interest is transmitted and/or displayed
to a user interface and reviewed.